

PROJECT REPORT





WOMEN HEALTH AWARENESS

SUBMITTED TO:
The Directorate General of Health Services
Department of Health & Family Nirman

Bhawan New Delhi-110011

Submitted by:
PRAKASH EDUCATIONAL & CHARITABLE TRUST
B-1 MAHAVIR ENCLAVE, PALAM
NEW DELHI-110045 INDIA
E-mail:
educationalandcharitabletrust@gmail.com
Mobile No. 9415242864



CONTENTS

1.ORGANIZATIONAL DETAIL

2. THE PROJECT - AN OVERVIEW

3. ORGANIZATIONAL WORK AND PLANNING

4. TARGETED POPULATION AND LOCATION

5. PROJECT PLANNING STRATEGY

6. INSTITUTIONAL SUPPORT



BRIEF DETAIL OF THE ORGANISATION

NAME OF THE SOCIETY

PRAKASH EDUCATIONAL & CHARITABLE TRUST
COMMUNICATION ADDRESS, E- MAIL AND MOBILE NO.

REGD. OFFICE:

B-1 MAHAVIR ENCLAVE, PALAM NEW DELHI-110045 INDIA

ADMINISTRATIVE OFFICE:

5/807 VIRAM KHAND, GOMTI NAGAR DISTRICT-LUCKNOW 26010
MAIL: EDUCATIONALANDCHARITABLETRUST@GMAIL.COM MOBILE
NO. 9415242864
WEBSITE: WWW.UPPECT.IN

REGAL STATUS OF THE SOCIETY:
TRUST REGISTRATION ACT OF 1882

REGISTRATION AUTHORITY:
REGISTRAR OF FIRMS SOCIETIES AND CHITS, LUCKNOW U.P.

REGD. NO. AND DATE:
REGD. NO. 19 / 2021
APPLICATION NO : 202100962001381
REGD. DATE: 12.03.2021

CONTACT PERSON WITH THEIR MOBILE NUMBER:
RAVI PRAKASH (PRESIDENT)

UYAM REGISTRATION NO.
UDYAM-UP-50-0076742

PAN CARD:
AAETP6641G

UNIQUE ID:
UP/2023/0336321

GST REG -06:
09AAETP6641G1ZB

BANK DETAILS OF THE SOCIETY:
UTKARSHI SMALL FINANCE BANK DEORIYA CIVIL LINES, DEORIYA A/C
NO. 1362020000000249
IFSC CODE: UTKS0001362

REGISTRATION OF 12A AND 80G

THE SOCIETY IS REGISTERED UNDER THE ACT
12A AND 80 G 12A REGISTRATION:
80G REGISTRATION:

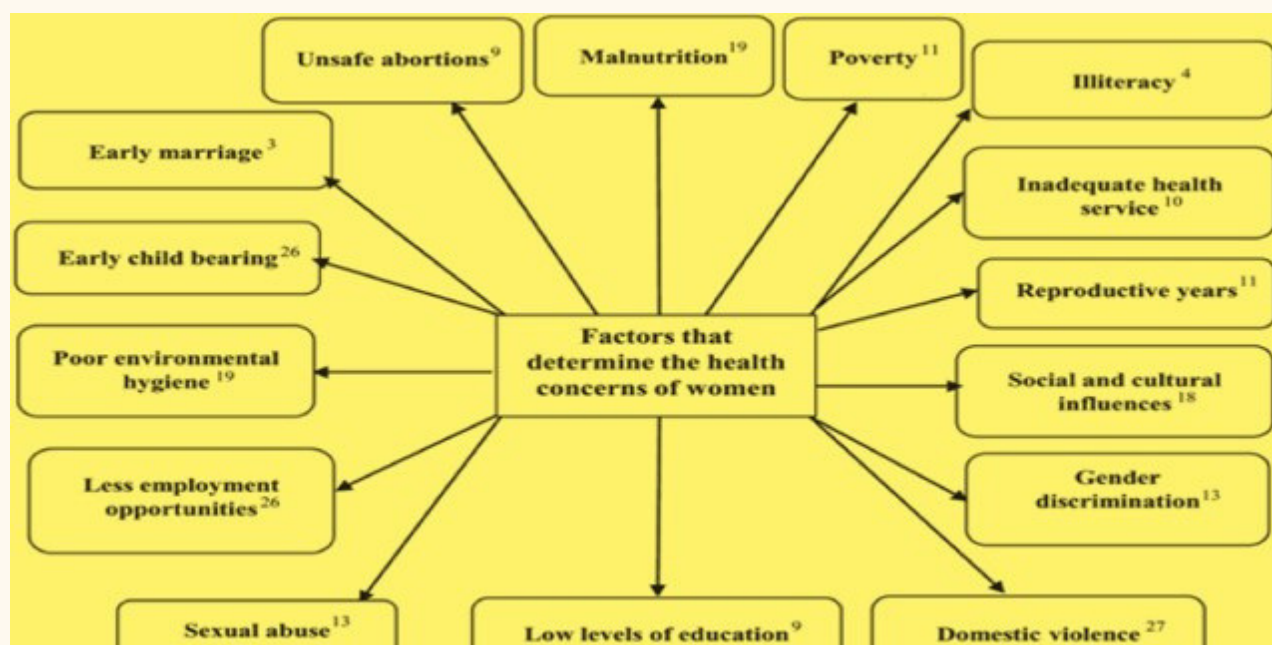
OBJECTIVES OF THE ORGANIZATION

- (I) POVERTY ELIMINATION AND UNEMPLOYMENT ERADICATION.
- (II) WOMEN UPLIFTMENT
- (III) PROMOTION OF GENDER EQUALITY.
- (IV) ENVIRONMENT PROTECTION.
- (V) RURAL DEVELOPMENT
- (VI) HEALTH & FAMILY WELFARE.
- (VII) EDUCATIONAL PROMOTION.
- (VIII) BIOTECHNOLOGICAL DEVELOPMENT IN RURAL AREAS.



INTRODUCTION

BIOLOGICAL, SOCIAL, AND CULTURAL ELEMENTS THAT ARE INTERCONNECTED HAVE AN IMPACT ON WOMEN'S HEALTH CONCERNS (FIGURE 1). ALTHOUGH IT IS OFTEN BELIEVED THAT WOMEN CAN LIVE LONGER THAN MALES, THIS DOES NOT GUARANTEE A HIGHER STANDARD OF LIVING. ACCORDING TO EXTENSIVE RESEARCH, WOMEN ARE MORE LIKELY THAN MALES TO BE ILL OR INCAPACITATED AT ANY GIVEN TIME. WHEREAS ESSENTIAL MATERNITY CARE IS ABSENT, IT HAS BEEN HYPOTHESISED THAT WOMEN ARE PARTICULARLY VULNERABLE WOMEN ARE MORE LIKELY THAN MEN TO BE SEXUALLY EXPOSED AND GET SIT, SUCH AS THE HUMAN IMMUNODEFICIENCY VIRUS (HIV), AS A RESULT OF BIOLOGICAL FACTORS AT PLAY ADDITIONALLY, A YOUNG MARRIAGE AND CHILDBEARING MAY BE TO BLAME FOR THE CURRENT EXTREME SOCIOECONOMIC DISPARITY. IN-DEPTH RESEARCH HIGHLIGHTED THE VOLUNTARY PARTICIPATION OF THE COMMUNITY, PARAMEDICS, NGO, POLICYMAKERS, AND TEACHERS IN A VARIETY OF DEVELOPMENTAL PROJECTS FOR THE ERADICATION OF POVERTY AND AN INCREASE IN FEMALE LITERACY RATES. TO ENHANCE THE NUTRITIONAL STATUS OF MOTHER AND CHILD, WHO ARE CLOSELY RELATED, THE DEPARTMENT OF HEALTH SHOULD PROMOTE NUTRITION AND HEALTH EDUCATION L4L_ THEREFORE, IN ORDER TO ADDRESS THE ISSUE OF WOMEN'S HEALTH, A STRONG AND ONGOING GOVERNMENT COMMITMENT IS REQUIRE



INDIAN WOMEN'S HEALTH AND NUTRITIONAL STATUS

ACCORDING TO CERTAIN THEORIES, INDIA'S DOMINANT CULTURE AND TRADITIONAL TRADITIONS ARE MAKING INDIAN WOMEN'S HEALTH AND NUTRITIONAL STATUS WORSE. POOR NUTRITION OFTEN MAKES INDIAN WOMEN MORE SUSCEPTIBLE, ESPECIALLY DURING PREGNANCY ANDNURSING. IT HAS BEEN NOTED THAT THE MOTHER'S NUTRITIONAL HEALTH HAS A GREATER OVERALL IMPACT ON BIRTH WEIGHT THAN ANY OTHER COM PONENT[6L . PREGNANT WOMEN IN REMOTE AREAS WERE FOUND TO CONSUME FEWER CALORIES THAN WAS SUGGESTED [7L . TYPICALLY, MOMS WHO ARE UNDERNOURISHED AND IN POOR CONDITION GIVE BIRTH TO LOW BIRTH WEIGHT BABIES. PREGNANT WOMEN, ADOLESCENT GIRLS, AND NURSING WOMEN WERE FOUND TO HAVE THE GREATEST ANAEMIAINCIDENCE RATES. ACCORDING TO EPIDEMIOLOGICAL RESEARCH, AT LEAST 120 MILLIONWOMEN IN LESS DEVELOPED NATIONS ARE UNDERWEIGHT, AND 50% OF ALL PREGNANT WOMEN GLOBALLY ARE ANAEMIC [SJ. AN ESTIMATED 60% OF WOMEN IN SOUTH ASIA ARE UNDERWEIGHT. TEENAGE MOTHERS-TO-BE, ESPECIALLYTHOSE WHO AREUNDERWEIGHT, ARE MORE SUSCEPTIBLE TO OBSTETRIC DIFFICULTIES SUCH LABOUR OBSTRUCTION[9L_ THUS, LACK OF KNOWLEDGE ABOUT PRENATAL CARE HAS DETRIMENTAL EFFECTS ON BOTH THE MOTHER AND THE UNBORN CHILD [RNJ. THE MOTHERS' NUTRITIONAL STATUSAND HEALTH WERE SIGNIFICANTLY IMPACTED BY THEIR MOTHERS' CORRECT AND SUITABLE EDUCATION. TO ENSURE HEALTHY PREGNANCIES AND SAFE DELIVERIES, IT IS IMPERATIVETHAT WOMEN ARE INFORMED ABOUT THE VALUE OF HEALTHCARE. MANY OTHER ISSUES CAN BE UNDERSTAND BY THE FIGURE.

DATA SOURCE AND METHODOLOGY

THE PRESENT WORK IS AN ATTEMPT TO EXPLORE THE STATUS OF WOMEN HEALTH IN UTTAR PRADESH WITH HELP OF TWO IMPORTANT VARIABLE OF WOMEN HEALTH I.E., SEX RATIO AND MATERNAL MORTALITY RATE AND ALSO TRIES TO EXPLORE THE POSITION OF UTTAR PRADESH AMONG THE OTHER BIMARU STATES IN THE PERSPECTIVE OF WOMEN HEALTH. TO FULFILL THE OBJECTIVE OF THE PRESENT PAPER THE SECONDARY DATA HAS BEEN USED. SECONDARY DATA HAS BEEN COLLECTED FROM VARIOUS SOURCES LIKE VARIOUS ROUNDS OF NFHS (NATIONAL FAMILY HEALTH

YOUR SURVEY), DIFFERENT ROUNDS OF NSSO (NATIONAL SAMPLE SURVEY OFFICE), RBI BULLETINS, REPORTS OF RBI, MMR BULLETINS, SAMPLE REGISTRATION SYSTEM (SRS), CENSUS OF INDIA, 2011. THE COLLECTED DATA HAS BEEN ORGANIZED TO FIND THE TREND USING APPROPRIATE TOOLS AND TECHNIQUES. DATA OF SEX RATIO IS COLLECTED FOR THE PERIOD OF 1998-99 TO 2019-21 AND DATA FOR MMR IS COLLECTED FOR THE PERIOD 1997-98 TO 2016-18. TREND ANALYSIS HAS BEEN USED FOR THE REPRESENTATION OF DATA AND APPROPRIATE ANALYSIS. WOMEN HEALTH IS VERY IMPORTANT FOR EVERY COUNTRY. THERE ARE A NUMBER OF INDICATORS TO CAPTURE AND TO FIND OUT THE STATUS OF WOMEN HEALTH IN ANY ECONOMY BUT, DUE TO SOME LIMITATION AND TO FULFILL THE OBJECTIVE OF THE PAPER, WE ARE CONSIDERING ONLY TWO IMPORTANT INDICATORS WHICH REPRESENT STATUS OF WOMEN HEALTH IN AN ECONOMY OR STATE – SEX RATIO AND MATERNAL MORTALITY RATIO (EDSTROM, 2009). THESE TWO INDICTORS HAVE BEEN USED TO CAPTURE THE STATUS OF WOMEN’S HEALTH IN UTTAR PRADESH.



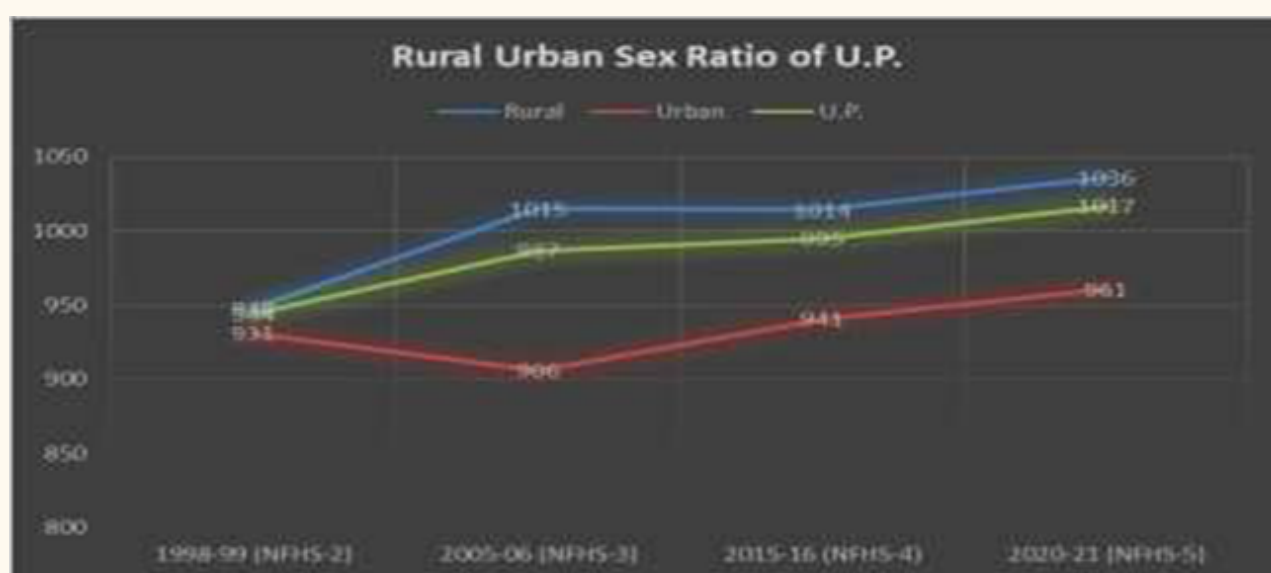
STATUS OF WOMEN’S HEALTH IN UTTAR PRADESH

INDIA IS THE ONLY COUNTRY WHERE WOMEN ARE ASSUMED AS DEVI (GODDESS). OUR VEDIC SCRIPTURES AND HYMNS GLORIFY THE DIGNITY OF WOMEN. IT CAN BE SEEN IN THE SLOKA “YATRA NARYASTU PUJYANTE, RAMANTE TATRA DEVATAH” MEANS WHERE WOMEN ARE HONORED, THEIR DEITIES ARE PLEASED. IT TELLS US ABOUT THE RESPECT AND PLACE OF THE WOMEN IN ANCIENT SOCIETIES. BUT AFTER THE REGIME OF VEDAS, STATUS OF WOMEN BEGAN TO DETERIORATE. IN MEDIEVAL PERIOD, WOMEN’S STATUS WAS VERY POOR. IN MODERN INDIA, MANY LAWS AND CONSTITUTIONAL PROVISIONSLIKE „LAW AGAINST SATI PRATHA“, „WIDOWREMARRIAGE ACT“, RIGHT TO EQUALITY, RIGHT TO EDUCATIONETC. ARE MADE IN ORDERTO IMPROVE THE WOMEN’S SITUATION IN SOCIETY. AFTER MAKING MANY LAWS AND PROVISIONS, WOMEN’S STATUS IN SOCIETY HAS IMPROVED TOO MUCH BUT IT IS STILL BELOW THE BENCHMARK. WE MOVED A MILE SO FAR BUT STILL HAVE TO MOVE MILES. WOMEN’S HEALTH IS VERY CRUCIAL FOR SOCIETY AS WELL AS THE COUNTRY. IT MUST BE STUDIED BROADLY. BUT, DUE TO AVAILABILITY OF DATA CONSTRAINT, PRESENT PAPER CONCERNS ONLY FOR SEX RATIO AND MATERNAL MORTALITY RATIO (MMR) TO CAPTURE WOMEN’S HEALTH IN UTTAR PRADESH AND THE POSITION OF UTTAR PRADESH AMONG OTHER BIMARU STATES.

SEX RATIO

INDIAN WOMEN ARE TREATED DIFFERENTLY DUE TO THE DOMINATION OF PATRIARCHAL THINKING AND A NUMBER OF SOCIO - ECONOMIC AND CULTURAL BELIEFS IN INDIAN SOCIETY. THIS PATRIARCHAL ATTITUDE CAN BE EASILY TRACED WITH INDICATORS LIKE SEX RATIO², WHICH IS 940 FEMALES OVER 1000 MALES AS PER CENSUS 2011 (TRIPATHI, 2021). SEX RATIO IS ONE OF THE BEST INDICATORS TO CAPTURE WOMEN’S HEALTH SITUATION IN A COUNTRY. IT ALSO REPRESENTS THE ATTITUDES OF SOCIETIES TOWARDS GIRL CHILD. LOW SEX RATIO REPRESENTS NEGATIVE HEALTH CONDITION FOR WOMEN AND ADVERSE ATTITUDE OF THE SOCIETIES TOWARDS GIRL CHILD. SEX RATIO OF UTTAR PRADESH HAS GIVEN IN FIG 1 BELOW. IT SHOWS THE TREND OF SEX RATIO IN UTTAR PRADESH (U.P.) SINCE THE LAST TWO DECADES. THE ABOVE CHART INDICATES THAT THE SEX RATIO IN U.P. HAS INCREASED OVER THE PERIOD OF TIME. ACCORDING TO NFHS-2, THE SEX RATIO IN U.P. WAS 944 IN 1998-99 WHICH HAS INCREASED TO 987 IN 2005-06. IT SHOWS THE HUGE INCREASE IN SEX RATIO IN TERMS OF POINTS. SEX RATIO HAS INCREASED BY 43 ONLY IN TEN YEARS. IT CAN CONSIDER SIGNIFICANT IMPROVEMENT IN WOMEN’S HEALTH AS SEX RATIO IN U.P. FURTHER SEX RATIO HAS INCREASED TO 995 IN 2015-16 AND IT HAS REACHED VERY CLOSE TO NO DIFFERENCE BETWEEN NUMBER OF MALE AND FEMALE IN U.P. THE SEX RATIO IN U.P. HAS BEEN 1017 IN 2020-21,

WHICH SHOWS SURPLUS WOMEN IN U.P. IT MEANS THERE ARE MORE WOMEN IN U.P. THAN MEN. IT IS VERY GOOD SIGN FOR U.P. AND ITS SOCIETIES. WE CAN ALSO DRAW FROM THE ABOVE CHART, THAT THE SEX RATIO IN URBAN U.P. HAS IRREGULAR TREND. SEX RATIO FOR URBAN U.P. WAS 931 IN 1998-99 WHICH WAS FURTHER DECLINED TO 906 IN 2005-06. SINCE 2005-06, IT BEGAN TO INCREASE AND SHOWS REGULAR POSITIVE TREND SO FAR.



YOUR PARAIT HAS INCREASED TO 941 IN 2015-16 FROM 906 IN 2005-06 WHICH HAS INCREASED TO 961 IN 2020-21. IT IS CLEAR FROM THE CHART THAT SEX RATIO IN URBAN U.P. HAS ALWAYS BEEN BELOW THE STATE LEVEL. THE URBAN U.P SEX RATIO WAS VERY CLOSE TO STATE LEVEL ONLY IN 1998-99 WHEN SEX RATIO IN URBAN U.P. WAS 931 AND THAT OF STATE WAS 944. THE GAP IN SEX RATIO BETWEEN URBAN U.P. AND STATE WAS MAXIMUM I.E., 81 IN NFHS-3 (2005-06). IT IS HIGHLY NOTICEABLE THAT SEX RATIO OF U.P. SHOWED POSITIVE INCREASING TREND DURING NFHS 2 AND NFHS 3 BUT SEX RATIO FOR URBAN U.P. SHOWED NEGATIVE DECLINING TREND DURING THE SAME TIME PERIOD. AFTER 2005-06, SEX RATIO IN URBAN U.P SHOWED RAPID GROWTH AND RESULTED IN DECREASING GAP IN URBAN AREAS FROM STATE LEVEL. THE ANALYSIS SHOWS THE CHANGING ATTITUDE OF PEOPLE IN URBAN AREAS TOWARDS GIRL CHILD. THE CHART DISCLOSES A VERY INTERESTING FACT REGARDING SEX RATIO IN RURAL AREAS OF U.P. IT IS CLEAR FROM THE DATA TREND THAT SEX RATIO IN RURAL AREA IS ALWAYS GREATER THAN THAT OF STATE AND URBAN AREAS OF U.P. IN NFHS- 2 SEX RATIO IN RURAL U.P WAS 948 THAT WAS SLIGHTLY GREATER THAN THAT OF STATE LEVEL -944- AND URBAN U.P. (931). AND SINCE THEN, RURAL AREAS ALWAYS SHOWED WOMEN SURPLUS OVER MEN. IT MEANS AFTER NFHS-2 THERE WERE MORE GIRLS/ WOMEN THAN BOYS/MEN IN RURAL U.P. THE DATA TREND OF SEX RATIO IN RURAL AREAS SHOWED IRREGULAR TREND IN FOUR ROUNDS OF NFHS. BUT THE SEX RATIO WAS MORE THAN 1000 IN THREE NFHS ROUNDS I.E., NFHS-3, NFHS-4 & NFHS-5. SEX RATIO IN RURAL AREA WAS 1015 IN NFHS-3 WHICH REDUCED TO 1014 IN NFHS-4. FURTHER IT HAS INCREASED TO 1036 IN RECENT ROUND OF NFHS-5. SEX RATIO IN RURAL AREAS OF U.P IS A HOPE FOR THOSE FEMALE FETUSES THAT ARE NOT GIVEN BIRTH AND MURDERED IN WOMB. SURPLUS WOMEN TREND CAN HELP TO CHANGE THE ATTITUDE OF THE SOCIETY TOWARDS GIRL CHILD. IN INDIAN CITIES, RELATIVELY LIBERAL ABORTION RULES AND IMPROVED SONOGRAPHY HAVE BEEN MISUSED TO ELIMINATE FEMALE FETUSES (KUMAR & REDDY, 2013).

OBJECTIVES OF THE PROJECT IN CONTEXT OF THE WOMEN HEALTH

WOMEN HEALTH AWARENESS PROJECT IN ALL STATES OF INDIA WILL PLAY A VITAL ROLE IN IMPROVING THE HEALTH AND WELLBEING OF WOMEN IN THE STATE, AND REDUCING HEALTH DISPARITIES AND INEQUALITIES BETWEEN WOMEN AND MEN.

- 1. IMPROVE WOMEN'S HEALTH OUTCOMES:** THE PROJECT CAN HELP TO IMPROVE THE HEALTH OUTCOMES OF WOMEN IN ALL STATES INDIA BY PROMOTING PREVENTIVE HEALTHCARE, INCREASING ACCESS TO HEALTHCARE SERVICES, AND ADDRESSING HEALTH-RELATED BARRIERS SUCH AS LIMITED HEALTH LITERACY AND STIGMA.
- 2. REDUCE MATERNAL MORTALITY RATES:** ALL STATES OF INDIA HAS ONE OF THE HIGHEST MATERNAL MORTALITY RATES IN INDIA. THE PROJECT CAN FOCUS ON IMPROVING MATERNAL HEALTH, INCREASING AWARENESS ABOUT PREGNANCY- RELATED COMPLICATIONS, AND IMPROVING ACCESS TO SKILLED BIRTH ATTENDANTS AND EMERGENCY OBSTETRIC CARE.
- 3.ADDRESS MENSTRUAL HYGIENE ISSUES:** IN MANY PARTS OF ALL STATES OF INDIA, WOMEN AND GIRLS FACE SIGNIFICANT CHALLENGES RELATED TO MENSTRUAL HYGIENE, WHICH CAN LEAD TO HEALTH PROBLEMS AND SOCIAL EXCLUSION. THE PROJECT CAN FOCUS ON PROMOTING MENSTRUAL HYGIENE EDUCATION, PROVIDING ACCESS TO MENSTRUAL PRODUCTS, AND REDUCING THE STIGMA ASSOCIATEDWITH MENSTRUATION.

4. PROMOTE GENDER EQUALITY: WOMEN IN ALL STATES OF INDIA FACE SIGNIFICANT GENDER-BASED BARRIERS IN ACCESSING HEALTHCARE SERVICES AND SEEKING TREATMENT FOR HEALTH ISSUES. THE PROJECT WILL WORK TO REDUCE THESE BARRIERS AND PROMOTE GENDER EQUALITY IN HEALTHCARE.

5. EMPOWER WOMEN: BY INCREASING HEALTH LITERACY AND PROMOTING AWARENESS ABOUT WOMEN'S HEALTH ISSUES, THE PROJECT CAN EMPOWER WOMEN TO TAKE CONTROL OF THEIR HEALTH AND MAKE INFORMED DECISIONS ABOUT THEIR HEALTHCARE.

6. WORKED IN MANPOWER : THAT TO RUN THIS PROJECT, RECRUITMENT WILL BE DONE ON THE BASIS OF EXAMINATION FOR THE POSTS OF COMPUTER OPERATOR, FEMALE DOCTOR (ANM, GNM), GARDENER, COOK, PEON, CLERK, ETC. TO WORK IN THE TRUST ON PRIVATE CONTRACT BASIS. THIS PROGRAM WILL BE OPERATED BY THE TRUST AND WILL BE APPLICABLE IN ALL THE STATES, INFORMATION ABOUT WHICH WILL BE GIVEN BY THE TRUST THROUGH THE WEBSITE.



THE SOCIAL CONTEXT ABOUT WOMEN HEALTH

WOMEN'S HEALTH REFERS TO THE PHYSICAL, MENTAL, AND SOCIAL WELL-BEING OF WOMEN, AND IT IS A BROAD CATEGORY OF POPULATION HEALTH.¹ WOMEN'S HEALTH, LIKE ALL HUMAN HEALTH, IS SOCIALLY PATTERNED. THE ORGANIZATION OF SOCIETY SHAPES THE DEFINITIONS AND EXPERIENCES OF HEALTH AND ILLNESS, THE DISTRIBUTIONS OF DEATH AND DISEASE, AND THE RESPONSES THEY ELICIT.

OUR KNOWLEDGE ABOUT WOMEN'S HEALTH IS INFLUENCED BY CULTURE, POLITICS, MEDICAL PRACTICES, AND SCIENTIFIC UNDERSTANDINGS OF GENDERED BODIES. THE VERY TERM "WOMEN'S HEALTH" PRESUPPOSES DIFFERENCE. WHILE THE OBSERVATION THAT WOMEN'S HEALTH IS DIFFERENT FROM THE HEALTH OF OTHERS HAS BEEN FOUNDATIONAL TO CAMPAIGNS FOR THE INCLUSION OF WOMEN IN BIOMEDICAL RESEARCH, THIS SAME LOGIC CAN REIFY A SEX/GENDER BINARY AND ESSENTIALIZE OBSERVED VARIATION BETWEEN WOMEN'S AND MEN'S PHYSIOLOGY AND HEALTH AS NATURAL AND DUE TO DISTINCTIVE BIOLOGY (EPSTEIN 2007, SPRINGER ET AL. 2012). CHALLENGES RELATED TO GROUP BOUNDARIES AND BIOLOGY ARE NOT UNIQUE TO WOMEN'S HEALTH RESEARCH—RATHER, THEY ARE COMMON TO MOST RESEARCH THAT ADOPTS A HEALTH DISPARITIES FRAME OR THAT OTHERWISE INVESTIGATES WHETHER AND HOW HEALTH VARIES ACROSS SOCIAL AND POLITICAL GROUPS (DUSTER 2008, EPSTEIN 2007). AS SOCIAL SCIENTISTS HAVE LONG OBSERVED, HOWEVER, VARIATION IN HEALTH ACROSS GROUPS NEED NOT BE CAUSED BY INNATE DIFFERENCES IN BIOLOGY. GROUP DIFFERENCES GIVEN SOCIAL MEANING IMBUED WITH HIERARCHY AND POWER ARE HIGHLY CONSEQUENTIAL FOR THE HEALTH OF HUMAN BODIES.

NEEDS OF WOMEN ABOUT THEIR HEALTH

1. REPRODUCTIVE HEALTH :

ACCESS TO COMPREHENSIVE HEALTHCARE: WOMEN REQUIRE ACCESS TO REPRODUCTIVE HEALTHCARE SERVICES, INCLUDING FAMILY PLANNING, PRENATAL CARE, AND MATERNAL HEALTH SERVICES, TO ENSURE SAFE PREGNANCIES AND CHILDBIRTH.

- **EDUCATION AND AWARENESS:** PROPER EDUCATION AND AWARENESS PROGRAMS ARE ESSENTIAL TO EMPOWER WOMEN WITH KNOWLEDGE ABOUT REPRODUCTIVE HEALTH, CONTRACEPTION METHODS, AND SEXUALLY TRANSMITTED INFECTIONS (STIS).
- **QUALITY OBSTETRIC CARE:** ADEQUATE ACCESS TO SKILLED HEALTHCARE PROVIDERS AND FACILITIES IS CRUCIAL FOR ENSURING SAFE DELIVERIES AND REDUCING MATERNAL MORTALITY RATES.

2. MENTAL HEALTH:

- **SUPPORTIVE RESOURCES:** WOMEN NEED ACCESS TO MENTAL HEALTH RESOURCES, INCLUDING COUNSELING SERVICES AND SUPPORT GROUPS, TO ADDRESS ISSUES SUCH AS DEPRESSION, ANXIETY, AND POSTPARTUM DEPRESSION.
- **ELIMINATION OF STIGMA:** EFFORTS TO ELIMINATE STIGMA SURROUNDING MENTAL HEALTH ISSUES AMONG WOMEN ARE ESSENTIAL TO ENCOURAGE OPEN DISCUSSIONS AND SEEKING HELP WITHOUT FEAR OF JUDGMENT OR DISCRIMINATION.
- **INTEGRATION OF MENTAL HEALTH INTO PRIMARY CARE:** INTEGRATION OF MENTAL HEALTH SERVICES INTO PRIMARY CARE SETTINGS CAN FACILITATE EARLY DETECTION AND INTERVENTION FOR MENTAL HEALTH ISSUES AMONG WOMEN.

3. SEXUAL HEALTH:

- **COMPREHENSIVE SEX EDUCATION:** WOMEN REQUIRE ACCESS TO COMPREHENSIVE SEX EDUCATION PROGRAMS THAT PROVIDE ACCURATE INFORMATION ABOUT SEXUAL HEALTH, CONSENT, AND REPRODUCTIVE RIGHTS TO MAKE INFORMED DECISIONS.
- **PREVENTION AND TREATMENT OF STIS:** ACCESS TO PREVENTIVE MEASURES SUCH AS VACCINES AND CONDOMS, AS WELL AS TIMELY TREATMENT FOR SEXUALLY TRANSMITTED INFECTIONS (STIS), IS CRUCIAL TO SAFEGUARD WOMEN'S SEXUAL HEALTH.
- **SUPPORT FOR SURVIVORS OF SEXUAL VIOLENCE:** ADEQUATE SUPPORT SERVICES, INCLUDING MEDICAL CARE, COUNSELING, AND LEGAL ASSISTANCE, ARE ESSENTIAL FOR SURVIVORS OF SEXUAL VIOLENCE TO RECOVER AND SEEK JUSTICE

4. NUTRITION AND WELLNESS

- **ACCESS TO NUTRITIOUS FOOD:** WOMEN NEED ACCESS TO NUTRITIOUS FOOD AND DIETARY SUPPLEMENTS TO SUPPORT THEIR OVERALL HEALTH, PARTICULARLY DURING PREGNANCY AND LACTATION.
- **HEALTH PROMOTION PROGRAMS:** HEALTH PROMOTION PROGRAMS FOCUSING ON NUTRITION, PHYSICAL ACTIVITY, AND STRESS MANAGEMENT ARE ESSENTIAL TO EMPOWER WOMEN TO MAKE HEALTHY LIFESTYLE CHOICES AND PREVENT CHRONIC DISEASES.
- **ADDRESSING HEALTH DISPARITIES:** EFFORTS TO ADDRESS SOCIOECONOMIC AND CULTURAL FACTORS INFLUENCING WOMEN'S ACCESS TO NUTRITIOUS FOOD AND WELLNESS RESOURCES ARE CRUCIAL FOR PROMOTING HEALTH EQUITY.



ORGANIZATIONAL WORK AND PLANNING FOR WOMEN'S HEALTH

1. NEEDS ASSESSMENT

- CONDUCT THOROUGH NEEDS ASSESSMENTS TO IDENTIFY THE SPECIFIC HEALTH NEEDS AND PRIORITIES OF WOMEN WITHIN THE TARGET POPULATION.
- UTILIZE SURVEYS, FOCUS GROUPS, AND COMMUNITY CONSULTATIONS TO GATHER DATA ON PREVALENT HEALTH ISSUES, BARRIERS TO ACCESS, AND EXISTING RESOURCES.
- ANALYZE FINDINGS TO INFORM THE DEVELOPMENT OF TARGETED INTERVENTIONS AND PROGRAMS TAILORED TO ADDRESS IDENTIFIED NEEDS EFFECTIVELY.
- COLLABORATE WITH LOCAL HEALTH AUTHORITIES, NGOS, AND COMMUNITY LEADERS TO ENSURE COMPREHENSIVE AND INCLUSIVE NEEDS ASSESSMENT PROCESSES.

2. PROGRAM DEVELOPMENT

- DESIGN EVIDENCE-BASED PROGRAMS AND INTERVENTIONS TARGETING KEY AREAS OF WOMEN'S HEALTH, SUCH AS REPRODUCTIVE HEALTH, MENTAL HEALTH, SEXUAL HEALTH, AND NUTRITION.
- ENSURE PROGRAMS ARE CULTURALLY SENSITIVE, GENDER-RESPONSIVE, AND ACCESSIBLE TO DIVERSE GROUPS OF WOMEN, INCLUDING MARGINALIZED AND UNDERSERVED POPULATIONS.
- INCORPORATE BEST PRACTICES IN HEALTH PROMOTION, DISEASE PREVENTION, AND HEALTHCARE DELIVERY TO MAXIMIZE THE IMPACT AND EFFECTIVENESS OF INTERVENTIONS.
- DEVELOP CLEAR PROGRAM OBJECTIVES, TIMELINES, AND EVALUATION CRITERIA TO MONITOR PROGRESS AND MEASURE OUTCOMES ACCURATELY.

3. RESOURCE MOBILIZATION

- SECURE ADEQUATE FUNDING AND RESOURCES TO SUPPORT THE IMPLEMENTATION OF WOMEN'S HEALTH PROGRAMS AND INITIATIVES.

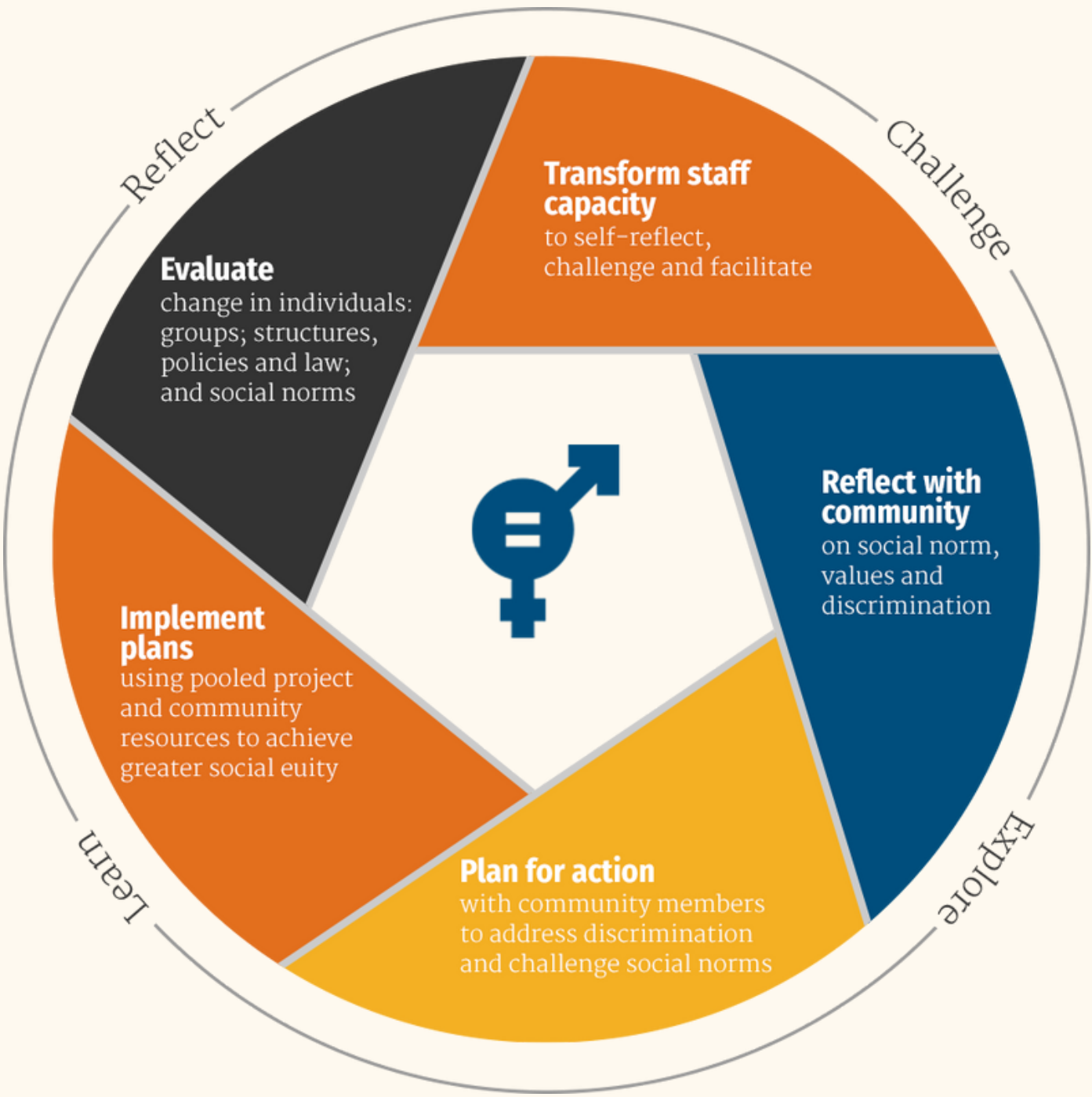
- EXPLORE FUNDING OPPORTUNITIES FROM GOVERNMENT GRANTS, INTERNATIONAL DONORS, PHILANTHROPIC ORGANIZATIONS, AND CORPORATE PARTNERSHIPS.
- DEVELOP COMPREHENSIVE BUDGET PLANS OUTLINING EXPENDITURE PRIORITIES, COST ESTIMATES, AND FINANCIAL PROJECTIONS FOR PROGRAM IMPLEMENTATION.
- BUILD STRATEGIC ALLIANCES AND PARTNERSHIPS WITH OTHER ORGANIZATIONS AND STAKEHOLDERS TO LEVERAGE RESOURCES AND EXPERTISE EFFECTIVELY.

4. CAPACITY BUILDING

- PROVIDE TRAINING AND CAPACITY-BUILDING OPPORTUNITIES FOR HEALTHCARE PROFESSIONALS, COMMUNITY HEALTH WORKERS, AND VOLUNTEERS INVOLVED IN WOMEN’S HEALTH INITIATIVES.
- OFFER SPECIALIZED TRAINING IN AREAS SUCH AS REPRODUCTIVE HEALTHCARE, MENTAL HEALTH COUNSELING, SEXUAL VIOLENCE PREVENTION, AND NUTRITION EDUCATION.
- FOSTER INTERDISCIPLINARY COLLABORATION AND KNOWLEDGE EXCHANGE AMONG HEALTHCARE PROVIDERS TO ENHANCE THE QUALITY AND EFFECTIVENESS OF WOMEN’S HEALTH SERVICES.
- EMPOWER WOMEN THEMSELVES AS AGENTS OF CHANGE BY PROVIDING EDUCATION, SKILLS TRAINING, AND LEADERSHIP DEVELOPMENT OPPORTUNITIES TO ADVOCATE FOR THEIR OWN HEALTH NEEDS.

5. MONITORING AND EVALUATION

- ESTABLISH ROBUST MONITORING AND EVALUATION MECHANISMS TO ASSESS THE IMPLEMENTATION AND IMPACT OF WOMEN’S HEALTH PROGRAMS.
- DEFINE CLEAR INDICATORS AND BENCHMARKS TO TRACK PROGRESS, MEASURE OUTCOMES, AND IDENTIFY AREAS FOR IMPROVEMENT.
- REGULARLY COLLECT AND ANALYZE DATA ON PROGRAM ACTIVITIES, SERVICE UTILIZATION, AND HEALTH OUTCOMES TO INFORM DECISION-MAKING AND PROGRAM ADJUSTMENTS.
- SOLICIT FEEDBACK FROM PROGRAM PARTICIPANTS, STAKEHOLDERS, AND COMMUNITY MEMBERS TO ENSURE PROGRAMS ARE RESPONSIVE TO EVOLVING NEEDS AND PRIORITIES.



PROJECT PLANNING STRATEGY FOR WOMEN'S HEALTH

1. NEEDS ASSESSMENT

- CONDUCT A COMPREHENSIVE NEEDS ASSESSMENT TO IDENTIFY THE SPECIFIC HEALTH NEEDS AND CHALLENGES FACED BY WOMEN IN THE TARGET POPULATION.
- GATHER DATA ON REPRODUCTIVE HEALTH, MENTAL HEALTH, SEXUAL HEALTH, AND NUTRITIONAL STATUS THROUGH SURVEYS, FOCUS GROUPS, AND HEALTH RECORDS ANALYSIS.
- USE FINDINGS TO PRIORITIZE AREAS OF INTERVENTION AND TAILOR HEALTH PROGRAMS TO MEET THE UNIQUE NEEDS OF WOMEN.

2. STAKEHOLDER ENGAGEMENT

- ENGAGE STAKEHOLDERS INCLUDING GOVERNMENT AGENCIES, HEALTHCARE PROVIDERS, NGOS, COMMUNITY LEADERS, AND WOMEN'S GROUPS IN THE PROJECT PLANNING PROCESS.
- FOSTER COLLABORATION AND PARTNERSHIPS TO LEVERAGE RESOURCES, EXPERTISE, AND SUPPORT FOR IMPLEMENTING WOMEN'S HEALTH INITIATIVES EFFECTIVELY.
- ENSURE REPRESENTATION OF DIVERSE PERSPECTIVES TO ADDRESS CULTURAL, SOCIAL, AND ECONOMIC FACTORS INFLUENCING WOMEN'S HEALTH.

3. GOAL SETTING

- DEFINE CLEAR AND MEASURABLE GOALS AND OBJECTIVES FOR IMPROVING WOMEN'S HEALTH OUTCOMES BASED ON IDENTIFIED NEEDS AND PRIORITIES.
- ESTABLISH SMART (SPECIFIC, MEASURABLE, ACHIEVABLE, RELEVANT, TIME-BOUND) GOALS TO GUIDE PROJECT IMPLEMENTATION AND EVALUATION.
- ALIGN GOALS WITH INTERNATIONAL DEVELOPMENT TARGETS, NATIONAL HEALTH POLICIES, AND REGIONAL HEALTH PRIORITIES TO ENSURE RELEVANCE AND IMPACT.

5. RESOURCE MOBILIZATION

- IDENTIFY AND MOBILIZE FINANCIAL, HUMAN, AND MATERIAL RESOURCES REQUIRED FOR IMPLEMENTING WOMEN'S HEALTH PROJECTS.
- SEEK FUNDING FROM GOVERNMENT GRANTS, INTERNATIONAL DONORS, PHILANTHROPIC ORGANIZATIONS, AND CORPORATE SPONSORS TO SUPPORT PROJECT ACTIVITIES.
- ALLOCATE RESOURCES EFFICIENTLY AND TRANSPARENTLY, ENSURING ACCOUNTABILITY AND MAXIMIZING THE IMPACT OF INVESTMENTS IN WOMEN'S HEALTH.

6. CAPACITY BUILDING

- STRENGTHEN THE CAPACITY OF HEALTHCARE PROVIDERS, COMMUNITY HEALTH WORKERS, AND VOLUNTEERS TO DELIVER QUALITY HEALTHCARE SERVICES FOR WOMEN.
- PROVIDE TRAINING ON CLINICAL SKILLS, COUNSELING TECHNIQUES, HEALTH EDUCATION, AND ADVOCACY TO ENHANCE THE COMPETENCIES OF HEALTHCARE TEAMS.
- EMPOWER WOMEN AS HEALTH ADVOCATES AND PEER EDUCATORS TO PROMOTE HEALTH-SEEKING BEHAVIORS AND SELF-CARE PRACTICES WITHIN THEIR COMMUNITIES.

7. MONITORING AND EVALUATION

- DEVELOP A ROBUST MONITORING AND EVALUATION FRAMEWORK TO TRACK PROGRESS, MEASURE OUTCOMES, AND ASSESS THE IMPACT OF WOMEN'S HEALTH INTERVENTIONS.
- ESTABLISH INDICATORS, DATA COLLECTION METHODS, AND REPORTING MECHANISMS TO MONITOR THE IMPLEMENTATION OF PROJECT ACTIVITIES AND MEASURE PERFORMANCE.
- CONDUCT REGULAR REVIEWS AND EVALUATIONS TO IDENTIFY STRENGTHS, WEAKNESSES, AND AREAS FOR IMPROVEMENT, AND MAKE DATA-DRIVEN DECISIONS TO OPTIMIZE PROJECT EFFECTIVENESS.

8. SUSTAINABILITY PLANNING

- PLAN FOR THE SUSTAINABILITY OF WOMEN'S HEALTH INITIATIVES BEYOND THE PROJECT PERIOD BY BUILDING LOCAL CAPACITY, STRENGTHENING HEALTH SYSTEMS, AND PROMOTING COMMUNITY OWNERSHIP.
- IDENTIFY OPPORTUNITIES FOR INTEGRATION WITH EXISTING HEALTH PROGRAMS, POLICIES, AND PLATFORMS TO INSTITUTIONALIZE WOMEN'S HEALTH SERVICES AND INTERVENTIONS.
- ADVOCATE FOR POLICY CHANGES, RESOURCE ALLOCATION, AND INSTITUTIONAL SUPPORT TO ENSURE THE LONG-TERM SUSTAINABILITY AND SCALE-UP OF WOMEN'S HEALTH PROGRAMS.



CONCLUSION

IN CONCLUSION, EFFECTIVE PROJECT PLANNING IS ESSENTIAL FOR ADDRESSING THE COMPLEX AND MULTIFACETED HEALTH NEEDS OF WOMEN. BY CONDUCTING THOROUGH NEEDS ASSESSMENTS, ENGAGING STAKEHOLDERS, SETTING CLEAR GOALS, DESIGNING EVIDENCE-BASED INTERVENTIONS, MOBILIZING RESOURCES, BUILDING CAPACITY, AND IMPLEMENTING ROBUST MONITORING AND EVALUATION MECHANISMS, WE CAN IMPROVE WOMEN'S HEALTH OUTCOMES AND PROMOTE GENDER EQUITY IN HEALTHCARE.

SUSTAINABILITY PLANNING IS CRUCIAL FOR ENSURING THAT THE GAINS MADE IN WOMEN'S HEALTH ARE SUSTAINED BEYOND THE PROJECT PERIOD AND INTEGRATED INTO BROADER HEALTH SYSTEMS AND POLICIES. BY PRIORITIZING WOMEN'S HEALTH AND INVESTING IN TARGETED INTERVENTIONS, WE CAN EMPOWER WOMEN, STRENGTHEN COMMUNITIES, AND CONTRIBUTE TO THE ACHIEVEMENT OF GLOBAL HEALTH AND DEVELOPMENT GOALS.